



Our sustainable initiatives

In 2018, Transat became the first major international tour operator to be Travelife Certified for all its activities.



What does this mean?

For more than 13 years, responsible tourism has been at the heart of our activities thanks to four major pillars embedded in our DNA.

Environnement  Workplace  Operations  Communities

- > Energy efficiency and environmental conservation
- > Calculation and reduction of greenhouse gas emissions per passenger per 100 kilometres with state-of-the-art tools
- > Upgrading the fleet with [Airbus A321neoLR](#) aircraft designed to reduce our environmental footprint
- > Waste management in our offices and facilities
- > Ongoing training and sensitization of our employees
- > Ethical business practices
- > Ecosystem conservation
- > Job creation at destination and contribution to the local economy
- > Involvement in communities and partnerships with organizations in Canada and at destination

Did you know?



30% of our hotel partners are certified eco-friendly



Our Airbus A321neoLRs produce 50% less NOx, a greenhouse gas harmful to the environment



40% of our philanthropic contributions go to humanitarian efforts

Other certifications and recognitions

Transat receives Performance + certification under the “ICI on recycle +” program

This recognition highlights the efforts put in place to ensure the responsible management of residual materials.

Air Transat receives ISO 14001 certification

This tool helps improve performance at all levels of the company by providing a framework for practices aimed at reducing its environmental impact.

LEED-EB Platinum Certification

Air Transat’s head office in Dorval became the first building in Canada to obtain this certification in the existing buildings category.

Sustainable aviation fuel (SAF) in Canada

Pursuing an objective to reduce greenhouse gas emissions, Air Transat has signed an agreement with the SAF+ Consortium to purchase a significant portion of its SAF production, which will be made from CO₂ produced by large industrial emitters. The CO₂ will be captured and converted into synthetic jet fuel, which will have an estimated 80% lower carbon footprint than conventional jet fuel.


Web platform dedicated to sustainable development

Transat has set up a [microsite](#) dedicated entirely to its sustainable initiatives. This platform features, among other things, a special section with tips on how to travel responsibly. These include:

- > Choose green accommodations
- > Travel light
- > Connect with the locals
- > Use your destination’s resources sparingly
- > Encourage the local economy
- > Respect your hosts
- > Protect the natural and cultural heritage
- > Avoid any type of exploitation

How to identify our certified hotel partners in the brochure

In the electronic or paper brochure, spot our certified eco-friendly partners by looking for the

 Certification symbol under a hotel’s name. **Bahia Principe Luxury Runaway Bay 5★**

18+ years · Shared privileges  Certification