

THE "DESPICABLE ME 2" CONTEST

CONTEST RULES (the "Rules")

The "*DESPICABLE ME 2*" contest (the "Contest") is organized by Transat Tours Canada Inc. doing business as Transat Holidays (the "Organizer"). The Contest begins on Friday, May 24, 2013 at 10:00 a.m., Toronto time (the "Contest Opening Date"), and ends on Friday, June 21, 2013 at 2:59 p.m., Toronto time (the "Contest Closing Date").

1. ELIGIBILITY

The Contest is open to all residents of Canada who have reached the age of majority in their province or territory of residence by the Contest Opening Date, except for employees, agents and representatives of the Organizer, its subsidiaries, affiliates, affiliated companies, advertising or promotion agencies, Hasbro Canada Corporation ("Hasbro"), the other suppliers of material, prizes and services related to this Contest, and any other stakeholder directly related to the holding of the Contest, as well as the members of their immediate family (father, mother, brothers, sisters, children and legal or de facto spouse) and anyone with whom these employees, representatives and agents reside. Hasbro is a prize supplier of Hasbro game prizes only, and is not responsible for or involved in the operation or administration of this contest.

2. HOW TO ENTER

2.1 No purchase necessary

2.1.1 To enter the Contest, the contestant must enter their information on the Transat Holidays "Despicable Me 2" dedicated website <http://www.transatholidays.com/contests/despicable-me-2>. The Contestant must then fill out the online entry form and provide the following mandatory information: (i) first name; (ii) last name; (iii) email address; (iv) telephone number; (v) province; (vi) postal code (vii) age; and (viii) language of correspondence, before the Contest Closing Date, to be automatically entered as a contestant (the "Contestant").

2.1.2

Each contestant who has completed the online entry form is eligible for one of the Prizes. All contestants who enter the contest will receive a \$5 coupon to Toys "R" Us off any \$19.99 and up regular-priced Hasbro game (before applicable taxes and valid in Canada only). Limit of one (1) Contest entry per Contestant through the <http://www.transatholidays.com/contests/despicable-me-2> website for the duration of the Contest period..

2.1.3 The Contestant who wishes to increase his/her odds of winning the Prizes must, invite his/her friends to enter the contest by clicking on "Invite friends" and sending a message in their notifications' section. The Contestant can accumulate more chances of winning only if one or more friends click on the link posted in the message by the Contestant and enter the contest themselves (one additional chance per friend who enters through an eligible link) (the "Bonus Entry").

3. PRIZES

Three Hundred and one (301) prizes (the "Prize(s)") shall be awarded (

3.1 There will be One Hundred (100) early bird prizes to be awarded to the first 100 people who enter the Contest (the « **Early Bird Prize(s)** »). Each Early Bird Prize consists of:

- One (1) OPERATION: Despicable Me 2 Edition; and
- Two (2) movie passes to enjoy a prescreening of the Despicable Me 2 movie in the closest city prescreening to the winner.

The movie passes related to the pre-screening for either of the Prizes mentioned in sections 3.1, 3.2 or 3.3 will be shown in the following cities and times. If a winner does not reside within 30 kilometers from a pre - screening event the organizer will replace them with two (2) movie passes, four (4) movie passes or ten (10), depending on the Prize won, at the movies release.

TORONTO - June 27th 7:00pm, Cineplex Odeon Queensway, 1025 The Queensway, Toronto

HALIFAX - June 27th 7:00pm, Empire Cinemas Bayers Lake, 190 Chain Lake Drive, Bayers Lake Business Park, Halifax

MONTREAL - (French dubbed print) - June 27th 7:00 PM, Star Cite, 4825 Ave. Pierre De Coubertin, Montreal

VANCOUVER – June 27th 7:00 PM, SilverCity Metropolis, 4700 Kingsway Avenue Burnaby, BC

Each Early Bird Prize is worth a maximum value of \$30 per prize pack. There is a limit of one (1) Early Bird Prize per winner.

3.2 The second prize consist of 200 *Despicable Me 2 Hasbro* game prize packs (the "2nd Prize"), each consisting of:

- One (1) MONOPOLY: Despicable Me 2 Edition;
- One (1) Despicable Me 2 Minion Pod;
- Four (4) movie passes to a prescreening of the "Despicable Me 2" movie in the closest city prescreening to the winner; and
- a \$10 Toys R Us gift card

Each 2nd Prize is worth a maximum value of \$63.98 per prize pack. There is a limit of one (1) 2nd Prize per winner.

3.3 The grand prize consists of one (1) seven (7)-night all inclusive trip to the Grand Palladium Bavaro Resort & Spa in Punta Cana, Dominican Republic worth a maximum of \$3,500, based on a departure from Toronto (the "Grand Prize"). The Grand Prize will be randomly drawn from all valid entries received before Contest Closing Date.

The Grand Prize includes:

- Roundtrip economy airfare to Punta Cana, Dominican Republic from either Montreal, Quebec City, Ottawa, Toronto, Hamilton, Sault Ste Marie, North Bay, Calgary, Edmonton, Winnipeg, Vancouver or Saskatoon.
- One week (7 nights) all-inclusive stay in one (1) room for two (2) adults and two (2) children (children must be 12 and under at the time of travelling) at the Grand Palladium Bavaro Resort & Spa
- Roud-trip bus transfers between the airport and the hotel.
- The Grand Prize is valid from June 24, 2013 to June 21, 2014. However, reservations related to the Grand Prize must be completed by October 31, 2013 and outside the black-out dates of Christmas/ New Years Eve (December 20th, 2013 to January 6th, 2014), Spring Break (March 7th to 16, 2014) & Easter (April 17th to 24th, 2014)
- Ten (10) pre screening movie pases to the "Despicable Me 2" movie in the closest city prescreening to the winner .

4. CONDITIONS ATTACHED TO THE PRIZES

- 4.1 The selected Contestant and his/her travelling companion must travel together both ways.
- 4.2 Reservations related to the Grand Prize are subject to the availability of the Organizer and of the hotel at the time of the reservation. The terms and conditions of the Organizer's brochure are applicable and may be found at <http://www.transatholidays.com/contests/despicable-me-2>. Taxes, airport fees, customs duties, entry fees and tourist cards, surcharges, insurance charges, personal expenses, personal travel insurance and travel documents are not included in the Grand Prize. The Organizer strongly recommends that the selected Contestant and his/her travelling companion take out travel insurance at time of the reservation.
- 4.3 On the travelling date, the selected Contestant and his/her travelling companion must have the legal right to leave Canada and to return to Canada and must have the legal right to enter and leave the destination country to which they are bound. They are fully responsible for obtaining, at their own expense, all documentation necessary for the trip as required by the authorities concerned, including, but not limited to, visas, passports and vaccination certificates. These shall be obtained before departure. The selected Contestant and his/her travelling companion shall comply with the Contest validity dates and accept the alternatives proposed by the Organizer, if this proves necessary. No extension of stay will be permitted. Transat Holidays reserves the right to offer a grand prize that it judges equivalent to the Grand Prize if it is annulled or if the Grand Prize becomes unavailable.
- 4.4 All of the personal expenses of the selected Contestant and his/her travelling companion are their sole responsibility. The Contestant and his/her travelling companion are responsible for all expenses relating to their own transportation upon departure and arrival at the international airport of departure, as determined by the Organizer. The Organizers shall assume no responsibility of any nature whatsoever for any postponement, delay or cancellation of the flight or any other component of the packages or of any other transportation that is part of the Grand Prize for any reason whatsoever, including, but not limited to, weather conditions or equipment breakdown or failure. The travelling companion of the selected Contestant shall be Canadian resident who has reached the age of majority in his/her province by the Contest Opening Date.
- 4.5 Reservations and arrangements for the Grand Prize related to reservation of the package must be made by the Organizer, on the date agreed upon by the selected Contestant at least thirty (30) days before departure and will be subject to availability. To reserve, the selected Contestant must contact Interline at 1-888-256-9259, at extension 8923 or by email at yyz-interline@transat.com and quote the promotion number on prize letter.
- 4.6 The Prizes offered must be accepted as awarded and are not exchangeable, refundable, transferable or convertible into cash. In the event that a Prize is not accepted in accordance with the conditions attached thereto, the Prize shall be deemed forfeited or non-available. The Organizer reserves the right to offer a comparable Prize if a program is cancelled in the case of circumstances beyond its control.

5. DRAW

- 5.1 The Grand Prize draw will be held June 21, 2013 at 3 p.m. Toronto time in the offices of Transat Tours Canada Inc. at 191 The West Mall, Suite 800, Etobicoke, Ontario, M9C 5K8. Entries must be received before Contest Closing Date to be eligible for this specific draw.

All non winning entries will be automatically entered into the draw, to be held on June 21, 2013 at 3 p.m. to win one of the 2nd Prize packs. Two Hundred (200) random draws to award the 2nd Prize packs will be held on June 21, 2013 at 3 p.m from all eligible entries received before Contest Closing Date,

6. PRIZE CLAIM

- 6.1 In order to be declared a winner, the selected Contestant must:
 - 6.1.1 Must have properly filled-in the entry form and complete and answer all the compulsory fields, as per subsection 2.1.1;

- 6.1.2 Be reached by telephone or email by the Organizer of the Contest within forty-eight (48) hours after the draw and correctly answer the mathematical skill-testing question that will be asked. If it is impossible to reach the selected Contestant by telephone or email within forty-eight (48) hours after the draw, all rights to the Prize will be forfeited and another entry will be drawn. If it is impossible to reach the second selected Contestant by telephone or email within forty-eight (48) hours of the draw of the second entry, all rights to the Prize will be forfeited and another entry will be drawn. If it is impossible to reach the third selected Contestant by telephone or email within forty-eight (48) hours of the draw of the third entry, the prize will be forfeited altogether, and no additional draws will be made;
- 6.1.3 Complete and sign the declaration and waiver form (the "**Declaration Form**") which will be transmitted by the Organizer and must be returned to the Organizer of the Contest within ten (10) business days of receipt. Within the days following receipt of the duly completed Declaration Form, the Organizer of the Contest will contact the winner to inform him/her of how to claim the applicable Prize.
- 6.2 The winner will be named within thirty (30) days following the draw date for the Prize.
- 6.3 In default of observing any of the conditions mentioned above or any other conditions stipulated in these Rules, the selected Contestant will be disqualified and the Prize that would have been awarded will be forfeited.

7. PERSONAL INFORMATION

- 7.1 From time to time, the Organizer, with the Contestant's consent, may use the personal information provided in the entry form as per subsection 2.1.1 for the purpose of:
 - 7.1.1 Communicating with the selected Contestant so he/she can take possession of the applicable Prize;
 - 7.1.2 Communicating with the Contestant directly in relation to travel products and services offered by the Organizer, including special offers and information on said travel products and services; and
 - 7.1.3 Conducting a survey regarding the effectiveness of the website, advertising and sales efforts made by the Organizer.
- 7.2 The Contestant shall indicate whether he/she consents to his/her personal information provided on the entry form being used by checking the box to this effect on the official entry form. For further information regarding the use of personal information by the Organizer as described in the *Policy regarding the protection of personal information and the right to privacy* adopted by Transat A.T. Inc. and its affiliates, the Contestant is invited to visit the websites www.airtransat.com, www.transatholidays.com and/or www.nolitours.com.

8. GENERAL CONDITIONS

- 8.1 The Contest Organizer reserves the right to disqualify a Contestant or cancel his/her entry if he/she enters or attempts to enter this Contest in a manner that does not comply with these Rules. This Contestant may be turned over to the appropriate judicial authorities. Any decision of the Contest Organizer regarding this aspect of the Contest is final.
- 8.2 By entering this Contest, the selected Contestant and his/her travelling companion agree, without receiving any additional compensation, to the use of their name, address, city, province, voice, comments, photographs and/or other likeness for advertising and promotional purposes by the Organizer.
- 8.3 This Contest is subject to the federal, provincial and municipal laws, regulations and by-laws.
- 8.4 Any forms that are incomplete, received after the Contest Closing Date, lost, irregular in any way or sent by an unauthorized method shall be deemed null and void and will not be accepted for the draw.

- 8.5 The Contest is administered by the Organizer. The Organizer assumes no responsibility for entry forms that are received after the Contest Closing Date, lost, stolen, misdirected, illegible, incomplete, falsified, altered or destroyed, and such forms shall be deemed null and void. The Organizer will assume no responsibility for any problem, failure or technical malfunction of a network line, online computer system, peripheral telephone, software, server, provider, email or browser or any other technical malfunction that may occur, including, but not limited to, a problem of the transmission or non-transmission of an entry form, for any reason whatsoever. The Organizer is not responsible in any way for erroneous or inaccurate information, whether caused by website users or by the equipment and/or programs associated with or used by the Contest or by a technical or human error that may have occurred in conducting the Contest, including in the processing of entry forms. The Organizer assumes no responsibility for any error, omission, interruption, loss or fault relating to operation or transmission, failure of communication lines, loss or destruction or prohibited access to or modification of the entry forms. Neither the Organizer nor any supplier of material, prizes or services to the Contest is responsible or liable for any claims, losses, injuries or damages that may result from the holding of the Contest and/or the acceptance, use or misuse of any prize. All entry forms become the property of the Organizer and will not be returned to the Contestants. The Organizer reserves the right to destroy all the documents pertaining to the Contest once the retention period as required by law has expired. Subject to the approval of the Régie des alcools, des courses et des jeux, the Organizer reserves the right, at its sole discretion, to cancel, modify or postpone the Contest at any time, without prior notice, if any factor prevents the holding of the Contest pursuant to these Rules or in accordance with any law, regulation, by-law or policy of any entity having jurisdiction over the Organizer.
- 8.6 By entering the Contest, the Contestant acknowledges having read and understood these Rules and agrees to be bound by them and to comply with them. The Contestant declares that the Rules are understandable and reasonably available for consultation. By entering the Contest, Contestant also (a) releases and holds harmless Organizer, Hasbro and their respective directors, officers, employees, parent companies, subsidiaries, affiliates, related companies, suppliers, sponsors and agents from any and all liability for any injuries, loss or damage of any kind to entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from or in connection with the awarding, acceptance, possession, use or misuse of any prize, participation in this Contest, any breach of these Contest Rules, or in any prize-related activity; and (b) agrees to fully indemnify Organizer and Hasbro, and its respective directors, officers, employees, parent companies, subsidiaries, affiliates, related companies, licensors, suppliers, sponsors and agents from any and all claims by third parties relating to the Contest, without limitation.
- 8.7 The winner's name may be obtained by writing to "*DESPICABLE ME 2*", Transat Holidays, 191 The West Mall, Suite 800, Etobicoke (Ontario), M9C 5K8.
- 8.8 Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux (the "**Régie**") for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.