



## Rookie Camp by Transat

April 4 to 11, 2024

Register by January 28

**\$1149** per person  
(taxes included)

Paradisus Playa Del Carmen, Mexico Flights, transfers, 7 nights accommodation (double occupancy), excursion & site inspections

**Depart from either:** Toronto, London (ON), Ottawa, Moncton, Halifax, Montreal or Quebec City.

**Inclusions:** Air Transat roundtrip flights in economy from selected gateway, 1 baggage of 23 kg, transfers, all-inclusive accommodation in double occupancy for 7 nights at Paradisus Playa Del Carmen in Junior Suite Garden View, trainings, hotel visits and excursions.

**Not included:** Visatix of US\$10, tips and personal expenses, travel insurances (mandatory).

This unique opportunity will combine in-class presentations and workshops with networking opportunities while being immersed in the destination.

The Rookie Camp is designed specifically for travel agents with less than 3 years experience in the travel industry. Participants will:

- Become familiar with the benefits of selling Transat and Air Transat.
- Become proficient with Transat's various sales tools.
- Develop sales and marketing skills.
- Acquire knowledge of key market segments, i.e. family travel and luxury travel.
- Acquire the necessary knowledge to plan, promote and sell groups.
- Become familiar with 6 key hotel brands.
- Experience one of the most popular vacation destinations of Canadian travellers.

